

Quirkos

Qualitative analysis software

Enabling public sector insight
at a fraction of the cost





Everyone has a story to tell Quirkos is there to help you listen

Making sure everyone is represented in evaluations and feedback can be a challenge, but acting on comments can mean the difference between success, or missing a potential area of risk.

Most public sector bodies already have qualitative data, but it can be a challenge to sort, analyse and act on unstructured text, and give it the same impact in board meetings as quantitative statistics.

Quirkos is a software package for researchers to make user insight come alive, with powerful visualisations that take your reports beyond a few key quotes.

Familiar workflow

We know researchers like to work with physical media, coding with print-outs, highlighters and PostIt™ notes.

We replicate that process digitally, making Quirkos as intuitive as pen and paper, but with all the advantages of software for quick search and sharing.

This lets your research team get going, and share their work neater and with more rigour than a stack of paper notes. It's so easy that even 3rd sector providers with little research experience can use it for evaluations and impact assessments, freeing them to concentrate on service delivery.



Expertise on tap

Whenever you need additional qualitative research capacity, Quirkos has a team of experts available to help with tight deadlines, or specialist work.

Our researchers have decades of experience in the UK public sector and academic settings, and we can find the right skills for your needs across customer feedback, community engagement, consultations or strategy.

Fits with your needs



If you are still doing analysis using pen and paper, or in Excel or Word, we can offer an easy to use workflow that lets you share findings quicker, and with more impact.



If you already use qualitative analysis software, Quirkos can save on licence costs, with no annual renewal fees, and a huge reduction in training expenditure and time.



If you need an end-to-end solution, Quirkos and our team of qualitative experts can fit your budget and time-frame, for small one-off projects or ongoing expertise as needed.



Local expertise for local solutions

Our software is designed in the UK, by a team with extensive experience in the British public sector and academic market. We know how to shape anything from a JSNA to an impact assessment, using the right approaches and language every time.

Unlike other software providers, we are proud of our software, and don't shy from showing it. Download a free trial directly from our website, watch video guides, read case studies or contact us to arrange a demo.

Our support materials are freely available online, with no registration. We also offer regular webinars, and can arrange online or face-to-face workshops for any level of expertise, from CEO to research assistant.

*Contact us to discuss your needs:
email kristin@quirkos.com, call 0131 555 3736
or find more information on our website:*

www.quirkos.com